


## . . . But You Can't Fool ALL the People ALL the Time

### Description

Edward Bernays, nephew of Austrian Jew Sigmund Freud, who died in Cambridge in 1995, is called one of the fathers of PR and a practicing propagandist. He was a man of mean intellect and talent.

Here are some clippings – quotes from his public speeches on propaganda. Plus some small “reflections on the margins.”

#### 1. “The best defense against propaganda is more propaganda.”

 ?? *It is basically unrealistic to fight enemy propaganda with arguments of logic.*


#### 2. “What we think of as reason is simply a cocktail of inherited prejudices, symbols, clichés and formulations that our leaders have indoctrinated us with.”

??  *It actually shows a person's indoctrination affiliation.*

#### 3. “Purposeful and reasonable manipulation of public opinion is the basis of a democratic system.”

??  *“Democracy” of those who have the resources to carry out their manipulation policy.*

#### 4. “We consider as propaganda the preaching of views we do not like. The preaching of views we like, we call education.”

??  *As the Covid Scamdemic showed, most of the “educated” fell for the manipulation. Schools are indoctrination institutions. The higher the schooling level the more indoctrinated.*

#### 5. “Propaganda will live forever.”

??  **Not really. You can fool me once, you can fool me twice but you can't fool all the people all the time. No, you can't.**